

*Webinar on*

# **Impact Of Federal Reserve Policy: Now And Ahead**

# Areas Covered

- Its effect of consumer spending, housing demand and supply, investment, foreign trade, and exchange rate*
- How does it operate?, What are the instruments through which it governs?*
- Mechanism of its effect on the economy, Financial Crisis, Sub-zero interest rate policy*
- Quantitative Easing, Normalization of Policy, Restoring its balance sheet*
- Functions of the Federal Reserve Bank*
- It's an influence on Money supply and interest rates*



The webinar will cover the functions of the Federal Reserve Bank and its operations. The topic will discuss its organization and the instruments it uses to control the money supply and its price, i.e. rate of interest.

**PRESENTED BY:**

*Dr. Satyendra S. Nayak is an independent financial advisor and consultant. His experience stems from over 30 years of working in Banking and Mutual Fund industry, covering working in operations, international finance, project financing, foreign exchange, mutual fund management, equity and debt investments, portfolio management, and economic and investment research and strategy.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

In today's fast-changing world financial environment plays a crucial role in influencing the economic growth, investments, employment, external trade, inflation, interest rates, credit demand and supply, exchange rates, purchasing power, consumer spending, Government Budget, and also your wealth, investment, financial planning, and economic wellbeing. It is, therefore, imperative to understand how the policy of the Federal Reserve Bank influences the above parameters in the economy so as to plan more effectively and proactively thwart the adverse effects and take advantage of positive aspects of the policy.

The webinar will cover the functions of the Federal Reserve Bank and its operations. The topic will discuss its organization and the instruments it uses to control the money supply and its price, I.e. rate of interest. I will analyze how it uses the Fed Funds Rate and Open Market Operations to regulate the money supply and credit cost. It will also outline how these operations influence the overall economy through consumer demand, housing demand and supply, investments, employment, price level, and inflation, foreign trade and the exchange rate of the dollar. Federal Reserve policy also affects the stock market and the debt market.



It will cover how the policies of the Federal Reserve have changed over the years and how it has responded to the demands of the economy. How it responded to the crisis of 2008 with sub-zero interest rate policy and Quantitative Easing, and how it is normalizing its policy now. Restoring its balance sheet. What are the challenges ahead?



# Who Should Attend ?

*Wealth Managers*

*Finance Managers*

*Investors*

*Traders*

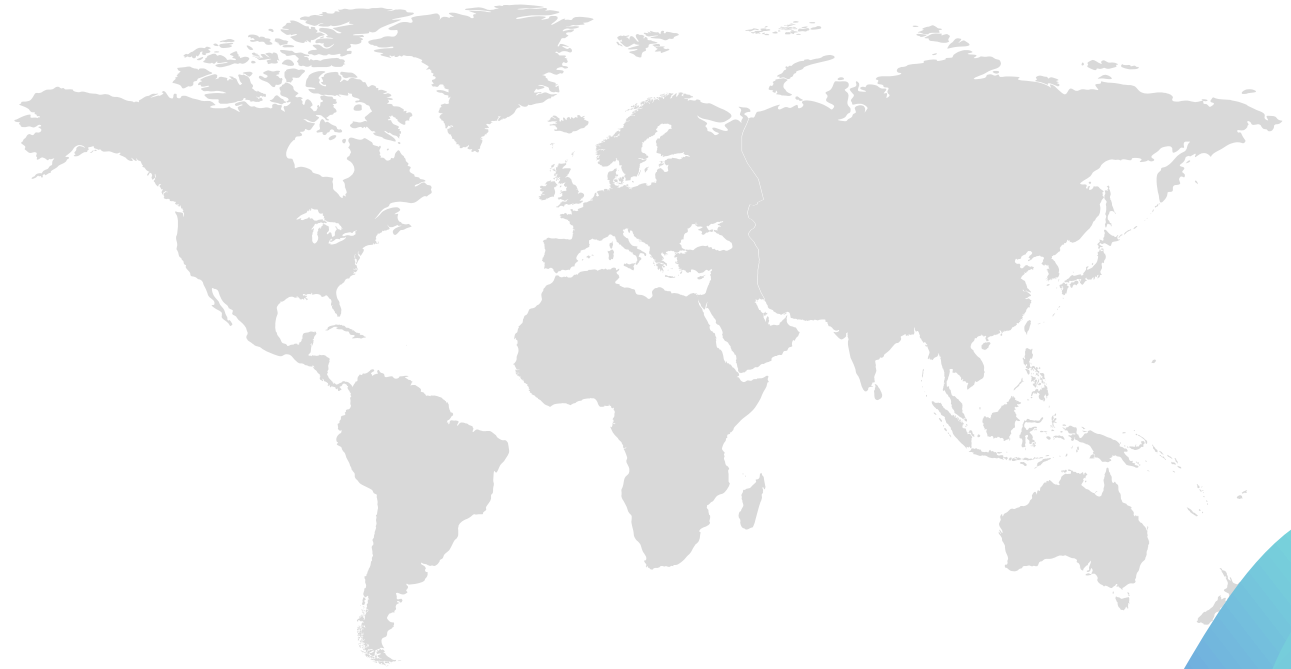
*Businesses*

*Entrepreneurs*

*Financial planners, and advisers*

*Banking managers*

*Small businesses*



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